

— IRVINE NATURE CENTER —

# PUMPKINS ON THE GREEN

— FRIDAY, OCTOBER 23, 2026 —

## CORPORATE SPONSORSHIP OPPORTUNITIES

At Irvine, we inspire people to explore, respect, and protect nature. Now in its 18<sup>th</sup> year, we are excited to present our signature fundraiser: **Pumpkins on the Green** benefiting Irvine's environmental education programs. With live music, seasonally-inspired food and spirits, and a silent auction filled with one-of-a-kind items and experiences, this event is considered the *best fall party* in the region. With over 650 leaders and community influencers in attendance, it is one that you and your organization will want to align with.

As a corporate sponsor, gain **valuable access** to this coveted audience, demonstrate your company's **commitment to the environment**, and support Irvine's work to **inspire the next generation** of environmental stewards. Your sponsorship of Irvine Nature Center's **Pumpkins on the Green** directly benefits our efforts to make nature more accessible to all.

The following is a list of sponsor levels and benefits. Every package provides great exposure for your company and a memorable experience for your guests.



# 2026 PUMPKINS ON THE GREEN



All **Pumpkins on the Green** sponsors are recognized with logo inclusion on promotional materials, website, social media, and in the event program. Sponsors receive event tickets, valet parking, and Nature Passes, PLUS additional tiered benefits outlined below.



## **\$25,000 Title Sponsor - Exclusive**

- 30 Tickets - 3 Tables
- Access to VIP Preparty
- Name inclusion with event title
- Top logo placement on all event materials
- Choice of premium branded asset (*listed on back*)
- Back cover full-page ad placement
- Name inclusion in press releases and media
- Recognition on roadside banner
- Recognition on community impact sign at event
- 10 Corporate Memberships (year-round access)
- 30 Nature Passes (free admission)
- Company campfire
- *Lunch & Learn* and Animal Encounter at your business



## **\$15,000 Platinum Sponsor**

- 30 Tickets - 3 Tables
- Access to VIP Preparty
- Choice of premium branded asset (*listed on back*)
- Full-page premium ad placement
- Recognition on roadside banner
- Recognition on community impact sign at event
- 5 Corporate Memberships (year-round access)
- 15 Nature Passes (free admission)
- Company campfire



# CORPORATE SPONSORSHIP OPPORTUNITIES

## \$10,000 Diamond Sponsor

- 20 Tickets - 2 Tables
- Access to VIP Preparty
- Choice of branded asset (*listed on back*)
- Full-page ad placement
- Recognition on roadside banner
- Recognition on community impact sign at event
- 3 Corporate Memberships (year-round access)
- 10 Nature Passes (free admission)
- Company campfire

## \$7,500 Silver Sponsor

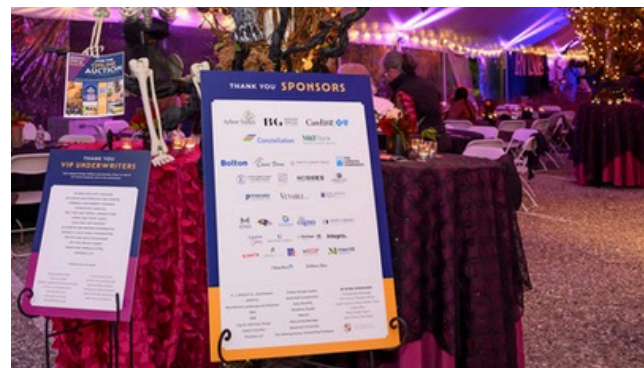
- 10 Tickets - 1 Table
- Access to VIP Preparty
- Full-page ad placement
- Recognition on community impact sign at event
- 2 Corporate Memberships (year-round access)
- 6 Nature Passes (free admission)

## \$5,000 Bronze Sponsor

- 6 Tickets
- Access to VIP Preparty
- Half-page ad placement
- Recognition on community impact sign at event
- 4 Nature Passes (free admission)

## \$2,500 Friend Sponsor

- 4 Tickets
- Quarter-page ad placement
- 4 Nature Passes (free admission)



**OUR PLEDGE TO YOU:** *We promise that we will spend your contribution wisely, update you regularly, and make you proud to support Irvine.*

*For more information, contact Natalie Johnson, Irvine's Director of Development, 443-738-9236 or [JohnsonNa@ExploreNature.org](mailto:JohnsonNa@ExploreNature.org)*

# 2026 PUMPKINS ON THE GREEN SPONSOR CONFIRMATION

**TITLE\*** (\$25,000)

**PLATINUM\*** (\$15,000)

**DIAMOND\*** (\$10,000)

**SILVER** (\$7,500)

**BRONZE** (\$5,000)

**FRIEND** (\$2,500)

**\*Select one branded asset below, included in all sponsorships of \$10,000+ (subject to availability)**

VIP Preparty - *premium*

VIP Music- *premium*

Seafood Bar

Stage - *premium*

Silent Auction - *premium*

S'mores Bar

Champagne Toast - *premium*

Animal Encounters

Trail Mix Station

Cocktail Bar - *premium*

Roaming Selfies

Valet Parking



## THREE WAYS TO SECURE YOUR 2026 SPONSORSHIP

**1** Pledge to sponsor by contacting:

**Natalie Johnson, Director of Development**  
**443-738-9236 or JohnsonNa@ExploreNature.org**

**2** Mail completed form and check payment to:

**Development Office**  
**Irvine Nature Center**  
**11201 Garrison Forest Road**  
**Owings Mills, MD 21117**

**3** Register and pay online:

**[www.ExploreNature.org/POG](http://www.ExploreNature.org/POG)**



## KEY DATES

- **Confirm by May 15**  
to be included in event launch & save the date
- **Confirm by July 31**  
to be included in mailed event invitation
- **Confirm by September 15**  
to be included in event program and signage

