CORPORATE SPONSORSHIP OPPORTUNITIES AT IRVINE





INVEST IN NATURE. SUPPORT IRVINE.

Irvine events and programs offer excellent marketing and corporate benefits for our partners, including increased name recognition, brand awareness and employee appreciation. A partnership with Irvine Nature Center demonstrates your company's commitment to protecting our planet through the education of our biggest and brightest hope for the future....our children.

As a corporate sponsor of Irvine Nature Center, you are:

- Demonstrating your company's commitment to the environment and to conservation of the natural world.
- Supporting Irvine's meaningful work to inspire the next generation of environmental stewards.
- Helping Irvine steward our 211 acres and 8 miles of Trails in the Caves Valley.

"Constellation Energy is proud to support an organization that prioritizes environmental education. When our customers and our communities are better educated about nature and the environment, they can make more informed choices about their energy use and energy providers. Irvine's impact extends well beyond its campus."

David Dardis, Executive Vice President Constellation Energy



For nearly 50 years, Irvine Nature Center has been providing high-quality environmental education for children, adults and families though nature-based learning and exploration on our Owings Mills campus and in communities throughout the Baltimore region.

With 211-acres of woodlands, wetlands and meadows, visitors can enjoy over 8 miles of well-maintained trails and experience Maryland's natural beauty.

Offering a wide array of educational programming, Irvine strives to inform children and adults about the importance of environmental literacy and stewardship.

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	2022 PUMPKINS ON THE GREEN SPONSORSHIP							PROGRAM SPONSORSHIP		
Learn how you can get involved at	Title	Presenting	Supporting	Advocate	Patron	Friend		Summer Nature Camp	Summer Concerts at Irvine	Eat, Drink and Learn Series
www.explorenature.org/sponsor	\$20,000	\$15,000	\$10,000	\$6,000	\$3,000	\$2,000		\$2,000	\$1,000	\$2,000
We would be happy to customize a package just for you.	Attended by 500+ of Baltimore's leaders and influencers. This event sells out every year!							Igniting the love of nature for over 500 campers, age 3-13, June - Aug.	New for 2022! Welcoming the community for 2 evenings of exceptional music in a beautiful outdoor venue.	Seven adult lectures featuring delicious catered dinner, artisanal cocktails, and expert guest speakers.
Pre-event recognition							AGE			
Logo or name on all promotional materials	X	Х	X	Х	X	X	C	X	Х	X
Logo or name on event eCommunications	x	Х	X	Х			Z	X	Х	X
Logo or name on event webpage	x	Х	X	X	X	X	0	X	Х	X
Logo or name on silent auction website	x	Х	X	X			ST			
Logo or name in media placements	Х	Х	X	X			Ш	Х	Х	
Social Media Recognition	X	Х	X				<u></u>	X	Х	
Recognition in media interviews, when available	Х						RTUNITI			
Onsite Recognition										
Logo or name on all event signage	x	Х	X	X	х	x	PO	X	Х	X
Ad in event program	Back Cover Full Page	Premium Full Page	Full Page	Half Page	Quarter Page		OP			
Community Impact Sign	Х	Х	х				AL			
Logo on event banner on Garrison Forest Road	x	Х					Z	X	Х	
Logo on trailmix party favor	x						Ĕ		tabling opportunity	
Event Benefits							ADDITION			
VIP Tables	3	3	2	1	6 tickets	4 tickets	A		6 tickets/concert	2 tickets/lecture
VIP Parking	X	Х	X	X	x	x			Х	
Additional Benefits										
Family memberships to Irvine	10	5	3	2				2	1	
Nature passes to visit Irvine	20	15	10	6	4	2		4	4	2
Other	Company Campfire	e for Employees and	Families					logo on camp shirt		

Demonstrate your year-round support as a **Sustaining Sponsor**. For an additional \$4,000 annually, receive recognition in Irvine's marketing emails, website, and social media for one year. Plus, receive 2 family memberships, 10 day passes, and the opportunity to host a company campfire for your staff and families.

We all thrive outdoors. We encourage lifelong engagement with the natural world through environmental learning and green living.

At Irvine, we inspire people to explore, respect and protect nature.



Other ways to get involved...

- Host a Group/Employee
 Volunteer Outing
- Donate services or goods in-kind
- Host a corporate event

For more information, contact
Anna Lincoln Whitehurst at 443-738-9236 or WhitehurstAL@
ExploreNature.org.

