CORPORATE SPONSORSHIP OPPORTUNITIES AT IRVINE

INVEST IN NATURE. SUPPORT IRVINE.
Irvine events and programs offer excellent marketing and corporate benefits for our partners, including increased name recognition, brand awareness and employee appreciation. A partnership with Irvine Nature Center demonstrates your company’s commitment to protecting our planet through the education of our biggest and brightest hope for the future….our children.

As a corporate sponsor of Irvine Nature Center, you are:

- Demonstrating your company’s commitment to the environment and to conservation of the natural world.
- Supporting Irvine’s meaningful work to inspire the next generation of environmental stewards.
- Helping Irvine steward our 211 acres and 8 miles of Trails in the Caves Valley.

“Constellation Energy is proud to support an organization that prioritizes environmental education. When our customers and our communities are better educated about nature and the environment, they can make more informed choices about their energy use and energy providers. Irvine’s impact extends well beyond its campus.”

David Dardis, Executive Vice President
Constellation Energy
For nearly 50 years, Irvine Nature Center has been providing high-quality environmental education for children, adults and families through nature-based learning and exploration on our Owings Mills campus and in communities throughout the Baltimore region.

With 211-acres of woodlands, wetlands and meadows, visitors can enjoy over 8 miles of well-maintained trails and experience Maryland’s natural beauty.

Offering a wide array of educational programming, Irvine strives to inform children and adults about the importance of environmental literacy and stewardship.

**INVEST IN NATURE. SUPPORT IRVINE.**

**2022 PUMPKINS ON THE GREEN SPONSORSHIP**

<table>
<thead>
<tr>
<th>Title</th>
<th>Presenting</th>
<th>Supporting</th>
<th>Advocate</th>
<th>Patron</th>
<th>Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$6,000</td>
<td>$3,000</td>
<td>$2,000</td>
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</tbody>
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 Attendees by 500+ of Baltimore’s leaders and influencers. This event sells out every year!

**Pre-event recognition**
- Logo or name on all promotional materials: \(x\)
- Logo or name on event eCommunications: \(x\)
- Logo or name on event webpage: \(x\)
- Logo or name on silent auction website: \(x\)
- Logo or name in media placements: \(x\)
- Social Media Recognition: \(x\)
- Recognition in media interviews, when available: \(x\)

**Onsite Recognition**
- Logo or name on all event signage: \(x\)
- Ad in event program: \(x\)
- Community Impact Sign: \(x\)
- Logo on event banner on Garrison Forest Road: \(x\)
- Logo on trailmix party favor: \(x\)

**Event Benefits**
- VIP Tables: 3 tickets/6 tickets/concert
- VIP Parking: 4 tickets/lecture
- Additional Benefits:
  - Family memberships to Irvine: 10
  - Nature passes to visit Irvine: 20
  - Other: Company Campfire for Employees and Families

**Program Sponsorship**

<table>
<thead>
<tr>
<th>Summer Nature Camp</th>
<th>Summer Concerts at Irvine</th>
<th>Eat, Drink and Learn Series</th>
</tr>
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<tbody>
<tr>
<td>$2,000</td>
<td>$1,000</td>
<td>$2,000</td>
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Igniting the love of nature for over 500 campers, age 3-13, June - Aug.

New for 2022! Welcoming the community for 2 evenings of exceptional music in a beautiful outdoor venue.

Seven adult lectures featuring delicious catered dinner, artisanal cocktails, and expert guest speakers.

**Additional Opportunities to Engage**

Demonstrate your year-round support as a **Sustaining Sponsor**. For an additional $4,000 annually, receive recognition in Irvine’s marketing emails, website, and social media for one year. Plus, receive 2 family memberships, 10 day passes, and the opportunity to host a company campfire for your staff and families.
We all thrive outdoors. We encourage lifelong engagement with the natural world through environmental learning and green living.

At Irvine, we inspire people to explore, respect and protect nature.

Other ways to get involved...

- Host a Group/Employee Volunteer Outing
- Donate services or goods in-kind
- Host a corporate event

For more information, contact Anna Lincoln Whitehurst at 443-738-9236 or WhitehurstAL@ExploreNature.org.